



Established in 1987

2010 Fast Start Sales Campaign

Call One Of Our Marketers For Specific Rules And Requirements

January 4 — February 15

Based on fixed index annuity premium submitted between January 4, 2010 through February 15, 2010 and paid by April 15, 2010.

800.825.6094

LEVEL ONE

paid premium

\$100,000

Panasonic® Blu-ray Disc Player

Or

I-pod Nano

LEVEL TWO

paid premium

\$250,000

Magellan® Roadmate 1700 GPS

Or

Dell® Inspiron Mini 10v Notebook

LEVEL THREE

paid premium

\$500,000

Samsung® 50" Plasma HDTV

Or

Optoma® Portable Projector

GRAND PRIZE

The agent leading in premium by February 15th and Paid by April 15th will be rewarded:

Napa Valley Getaway for Two!

Two night stay in a luxurious Napa Valley resort. Additional allowance for airfare included.

Minimum of \$750,000 submitted and paid to qualify for Grand Prize.



Only one prize per agent will be awarded, no substitutions or cash-outs available. Qualification levels may vary, please call for verification. The Annuity Store has sole discretion of rules and requirements. A maximum airfare allowance of \$700.00 for the grand prize winner. Based on fixed index annuity premium submitted between January 4 – February 15 and Paid by April 15, 2010. MYGA & SPIA premium will count as 50% credit towards premium requirements. NY sales are excluded from contest. Registered representative participation subject to broker/dealer approval. Only The Annuity Store contracted agents in good standing are eligible.